



2017 Global Events

At SUSTA, we continually add new events to our [Global Events calendar](#). Our 2017 calendar already has 23 events posted online and open for registration. These are the premiere processed food/drink, produce, seafood and horticulture events that span the world, from the United States to Canada, Dubai, Japan and beyond! We will keep adding new events, so check the calendar often to see where you can showcase your products next!

Upcoming Events in Southeast Asia



Food and Hotel Indonesia 2017

April 5-8, 2017
Jakarta, Indonesia

Indonesia was the 8th largest export market for U.S. agricultural products with a total value of \$2.91 billion USD in 2014. Don't miss the opportunity to expand your brand to this growing market and exhibit with SUSTA at Food and Hotel Indonesia; your \$1,000 participation fee includes:

Booth space, interpreter services, and a \$500 sample shipping allowance from a consolidation point in the U.S. to the trade show through SUSTA's freight forwarder.

[Register Food Hotel Indonesia](#)

Food and Hotel Vietnam

April 25-27, 2017
Ho Chi Minh City, Vietnam

Vietnam is the 12th largest destination for U.S. agricultural exports and 14th on the list of U.S. export markets for consumer-oriented agricultural products. Introduce your products to a new market when you exhibit with SUSTA at Food and Hotel Vietnam; your \$2,000 participation fee includes:



Booth space, interpreter services, and a \$500 sample shipping allowance from a consolidation point in the U.S. to the trade show through SUSTA's freight forwarder.

[Register Food Hotel Vietnam](#)

*Take a look at some other Global Events we have coming up next year:

- [Caribbean and Central American Inbound Trade Mission in Miami, FL](#)
- [Dominican Republic Outbound Trade Mission in Santo Domingo, DR](#)

50% CostShare

If you are planning on exhibiting at a tradeshow outside of the U.S. in 2017, don't forget to complete a 50% CostShare application to request 50% reimbursement of travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more through 50% CostShare. [Learn more and apply today!](#)

Stay Informed: Trade News

[Top Four Targets for International Foodservice Expansion](#)

[Statement by Agriculture Secretary Vilsack on How Ag Export Surge Boosted GDP Growth](#)

[Meeting the China E-Commerce Challenge](#)

Southern U. S. Trade Association | 701 Poydras St., Suite 3845 | New Orleans, LA 70139

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

701 Poydras Street, Suite 3845
New Orleans, LA | 70139 US

This email was sent to .
To continue receiving our emails, add us to your address book.

